Improving Productivity through Better Business Planning For California Table Olive Growers

Tuesday, September 8, 2009
Glenn County Farm Bureau Office
831 Fifth Street - Orland, CA
9:00 – Noon

8:30 a.m. Registration

9:00 Introduction
Bill Krueger, UCCE Glenn County, and Louise Ferguson, UC Cooperative Extension Specialist, Department of Plant Sciences, UC Davis

9:15 What Yield, Price-to-Harvest, and Price-per-Ton Equations are Profitable for Table Olive Growers
Karen Klonsky, UC Cooperative Extension Specialist, Department of Agricultural and Resource Economics, UC Davis

9:45 Current Mechanical Olive Harvesters and Ongoing Research
Louise Ferguson, UC Cooperative Extension Specialist, Department of Plant Sciences, UC Davis

10:15 Break

10:35 Processed Fruit Analysis: Hand versus Machine Harvesting
Jean-Xavier Guinard, Professor and Sensory Scientist, Department of Plant Sciences, UC Davis

11:05 Table Olive Orchards of the Future
Bill Krueger, Farm Advisor, UC Cooperative Extension, Glenn County

11:35 Questions, Discussion and Closing
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