



# ORCHARD FACTS



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Statewide Prune Day

*Bill*

Bill Krueger  
Farm Advisor

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## UCCE STATEWIDE PRUNE DAY MARCH 3, 2004 VETERANS MEMORIAL BUILDING 1425 VETERANS MEMORIAL CIRCLE, YUBA CITY

- 8:00 A.M. SIGN-IN AND REFRESHMENTS
- 8:30 HOW PRUNE FRUIT GROW  
*Franz Niederholzer, UCCE Farm Advisor, Sutter/Yuba Counties*
- 9:00 INDUSTRY/GROWER PANEL: GROWING THE CROP -- 2004
  - Sunsweet Growers, Inc. Representative
  - Keith Larrabee, Prune Grower and Prune Bargaining Assoc. President
  - Mark Kettmann, Marianni/SAM Farms
- 9:30 BACTERIAL CANKER: RESEARCH RESULTS AND MANAGEMENT SUGGESTIONS.  
*Dr. Bruce Kirkpatrick, UC Davis Plant Pathology Department*
- 10:00 INTEGRATED PRUNE FARMING PRACTICES UPDATE  
*Bill Olson, UCCE Farm Advisor, Butte County*
- 10:30 BREAK
- 10:45 BROWN ROT REVIEW  
*Dr. Beth Teviotdale, UCCE Plant Pathologist*
- 11:15 TOPPING FRUIT TREES  
*Maxwell Norton, UCCE Merced County*
- 11:45 DRIED PLUM INDUSTRY OVERVIEW  
*Richard Peterson, California Dried Plum Board.*

COOKIES AND PRUNES COURTESY OF CALIFORNIA DRIED PLUM BOARD  
DONUTS AND COFFEE COURTESY OF JOHN TAYLOR FERTILIZER, YUBA CITY.