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Statewide Prune Day

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Farm Advisor

UCCE STATEWIDE PRUNE DAY
MARCH 3, 2004
VETERANS MEMORIAL BUILDING
1425 VETERANS MEMORIAL CIRCLE, YUBA CITY

8:00 A.M.  SIGN-IN AND REFRESHMENTS

8:30  HOW PRUNE FRUIT GROW
Franz Niederholzer, UCCE Farm Advisor, Sutter/Yuba Counties

9:00  INDUSTRY/GROWER PANEL: GROWING THE CROP -- 2004
- Sunsweet Growers, Inc. Representative
- Keith Larrabee, Prune Grower and Prune Bargaining Assoc. President
- Mark Kettmann, Marianni/SAM Farms

9:30  BACTERIAL CANKER: RESEARCH RESULTS AND MANAGEMENT SUGGESTIONS.
Dr. Bruce Kirkpatrick, UC Davis Plant Pathology Department

10:00  INTEGRATED PRUNE FARMING PRACTICES UPDATE
Bill Olson, UCCE Farm Advisor, Butte County

10:30  BREAK

10:45  BROWN ROT REVIEW
Dr. Beth Teviotdale, UCCE Plant Pathologist

11:15  TOPPING FRUIT TREES
Maxwell Norton, UCCE Merced County

11:45  DRIED PLUM INDUSTRY OVERVIEW
Richard Peterson, California Dried Plum Board.

COOKIES AND PRUNES COURTESY OF CALIFORNIA DRIED PLUM BOARD
DONUTS AND COFFEE COURTESY OF JOHN TAYLOR FERTILIZER, YUBA CITY.