



UNIVERSITY of CALIFORNIA

Agriculture & Natural Resources
TEHAMA, GLENN, COLUSA COUNTIES



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CSU, Chico Annual Beef Day & Trade Show
February 16th 2008

Sponsored by: CSU, Chico, YCA, CBCIA, and UCCE

- 8:00 - 9:00** **Registration and Trade Show**
- 9:00 - 9:15** **Introductions and Welcome**
- 9:15 - 9:30** **California Cattlemen's Association – Update**
Matt Byrne and CCA Officers
- 9:30-10:15** **“Back to the Future”**
Dr. Tom Field, Colorado State University
- 10:15-10:30** **Break - Coffee, Doughnuts and Trade Show**
- 10:30-11:15** **Impacts of Crossbreeding in Vertically Coordinated Beef Industry Marketing Systems**
Craig Huffhines, American Hereford Association
Dr. Dave Daley, CSU, Chico
- 11:15-12:00** **Age and Source Verification Made Easy (PVP's)**
Leann Saunders, IMI Global
- 12:00-1:00** **Tri-tip Lunch and Trade Show**
Butte County Cattlemen's Association
- 1:00-1:15** **How Internet Auctions Work**
Rob Ramay, Ramay Auctions
- 1:15-3:15** **Breakout sessions – Repeated**
- Chute Side Vet Medicine**
Dr. Jack Griffith DVM, Orland Vet Hospital
Glenn Nader – UCCE Livestock Advisor
- Survey of Water Quality Above and Below Irrigated Pastures**
Josh Davy – UCCE Program Representative



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