

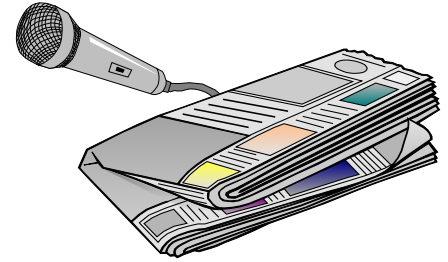


Agriculture ● Home Economics ● 4-H

UNIVERSITY OF CALIFORNIA

COOPERATIVE EXTENSION ● GLENN COUNTY

NEWS FLASH



UCCE Sacramento Valley Olive Day

April 29, 2014

Veterans' Memorial Hall
1620 Solano Street - Corning

Co-sponsored by Musco Family Olives, Bell Carter Olives, California Olive Ranch, West Coast Olive Products and the Tehama County Ag. Commissioner

8:00 a.m. **Registration**

Moderator – *Dr. Dani Lightle, UCCE Farm Advisor, Glenn, Butte & Tehama*

8:30 **California Olive Commission Update**

Mike Silveira - Chairman, California Olive Commission

8:50 **Agricultural Commissioner's Update**

Doug Compton - Tehama County Agricultural Commissioner's Office

9:20 **Mechanical Harvest of Table Olives – Research Update**

Dr. Louise Ferguson - UCCE Olive Specialist, Plant Science, UCD

9:50 **Olive Pest Management Districts Update**

Glenn and Tehama Counties, Speakers to be determined

Olive Fly and Brown Marmorated Stink Bug Identification

Dr. Dani Lightle, UCCE Farm Advisor, Glenn, Butte & Tehama Cos.

10:20 **Break-Refreshments provided by West Coast Olives**

10:40 **Alternate Bearing in Olive**

Dr. Elizabeth Fichtner, UCCE Farm Advisor, Tulare Co.

11:10 **Water Management Under Drought Cutbacks**

Joe Connell, UCCE Farm Advisor, Butte Co.

11:40 **Olive Oil Market and Future Market Potential**

Paul Vossen, UCCE Farm Advisor, Sonoma County

12:00 **Lunch** - *Courtesy Musco Family Olives, Bell Carter Olives and California Olive Ranch*

Continuing education credit has been applied for and will be granted if approved.

Please phone (530-865-1107) or email in (jesamons@ucanr.edu) your reservation for the complimentary lunch by April 24th so that we may accommodate all guests.