April 8, 2013
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UCCE Sacramento Valley Olive Day

Bill Krueger
UCCE Farm Advisor Emeritus

Pam Geisel
County Director

UCCE Sacramento Valley Olive Day
Wednesday, May 1, 2013
Arts and Crafts Building
Glenn County Fairgrounds - Orland, CA

Co-sponsored by Musco Family Olives, Bell Carter Olives, California Olive Ranch, West Coast Olive Products, UCCE in Glenn, Tehama and Butte Counties and the Glenn County Ag. Commissioner

7:30 a.m.  Registration
8:00  Introduction - Bill Krueger, UCCE Farm Advisor Emeritus
8:05  Agricultural Commissioner Update
     Glenn County Agricultural Commissioner’s Office

8:35  Mechanical Harvest of Olives

Table Olives

2012 Experiences - Dennis Burreson, Director of Field Operations, Musco Family Olive and Chair of the California Olive Committee Research Committee

Research Update - Louise Ferguson - UC Olive Specialist

Oil Olives - State of the Art - Brian Mori. Director of Research and Grower Relations - California Olive Ranch

9:45  Olive Pest Management Districts Update – Glenn and Tehama Counties, Speakers to be determined

(continued)
10:00  Break - Refreshments provided by West Coast Olives
10:20  Black Scale - Biology and Control - Dr. Kent Daane, UC Entomologist, Kearney Ag. Center
10:50  New Developments in The Control of Olive Knot Disease - Dr. James Adaskaveg, UC Riverside, Department of Plant Pathology
11:20  Marketing Order Update - Formation of the California Olive Oil Marketing Order and Activities of the California Olive Committee – Alex Ott, Executive Director
12:00  Lunch - Courtesy of Musco Family Olives, Bell Carter Olives and California Olive Ranch - Prepared by Corning Exchange Club

Please phone your reservation (530-865-1105) or email (jesamons@ucdavis.edu) for the complimentary lunch by April 25th so that we may accommodate all guests.

Olive Day
May 1, 2013
Details Inside