

P.O. Box 697 (821 E. South St.), Orland, CA 95963 • (530)865-1107 • (530)865-1109 FAX • (800)698-4544 (TDD)

## Olive News



April 8, 2013 Vol. XV, No. 1

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UCCE Sacramento Valley Olive Day

> Bill Krueger UCCE Farm Advisor Emeritus

> > Pam Geisel County Director

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## **UCCE Sacramento Valley Olive Day**

Wednesday, May 1, 2013
Arts and Crafts Building
Glenn County Fairgrounds - Orland, CA

Co-sponsored by Musco Family Olives, Bell Carter Olives, California Olive Ranch, West Coast Olive Products, UCCE in Glenn, Tehama and Butte Counties and the Glenn County Ag. Commissioner

7:30 a.m. Registration

8:00 Introduction - Bill Krueger, UCCE Farm Advisor Emeritus

8:05 Agricultural Commissioner Update

Glenn County Agricultural Commissioner's Office

8:35 Mechanical Harvest of Olives

## **Table Olives**

2012 Experiences - Dennis Burreson, Director of Field Operations, Musco Family Olive and Chair of the California Olive Committee Research Committee

Research Update - Louise Ferguson - UC Olive Specialist

**Oil Olives** - State of the Art - Brian Mori. Director of Research and Grower Relations - California Olive Ranch

9:45 **Olive Pest Management Districts Update** – Glenn and Tehama Counties, *Speakers to be determined* 

(continued)

10:00	Break - Refreshments provided by West Coast Olives	
10:20	Black Scale - Biology and Control - Dr. Kent Daane, UC Entomologist, Kearney Ag. Center	
10:50	<b>New Developments in The Control of Olive Knot Disease</b> - <i>Dr. James Adaskaveg, UC Riverside, Department of Plant Pathology</i>	
11:20	Marketing Order Update - Formation of the California Olive Oil Marketing Order and Activities of the California Olive Committee – Alex Ott, Executive Director	
12:00	<b>Lunch</b> - Courtesy of Musco Family Olives, Bell Carter Olives and California Olive Ranch - Prepared by Corning Exchange Club	Two hours of continuing education including .5 hours of laws and

Please phone your reservation (530-865-1105) or email (jesamons@ucdavis.edu) for the complimentary lunch by April 25th so that we may accommodate all guests.



Olive Day May 1, 2013

regulations has been applied for.

**Details Inside** 

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