April 1, 2014
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UCCE Sacramento Valley Olive Day

New Advisor Introduction

Dani Lightle
UCCE Farm Advisor

UCCE Sacramento Valley Olive Day
Tuesday, April 29, 2014
Veterans' Memorial Building
1620 Solano Street, Corning

Co-sponsored by Musco Family Olives, Bell Carter Olives, California Olive Ranch, West Coast Olive Products, UCCE in Glenn, Tehama and Butte Counties and the Tehama County Ag. Commissioner

8:00 a.m. Registration
Moderator – Dr. Dani Lightle, UCCE Farm Advisor, Glenn, Butte & Tehama

8:30 Agricultural Commissioner’s Update
Doug Compton - Tehama County Agricultural Commissioner’s Office

9:00 Mechanical Harvest of Table Olives – Research Update
Dr. Louise Ferguson - UCCE Olive Specialist, Plant Science, UCD

9:30 Olive Pest Management Districts Update
Glenn and Tehama Counties, Speakers to be determined

Olive Fly and Brown Marmorated Stink Bug Identification
Dr. Dani Lightle, UCCE Farm Advisor, Glenn, Butte & Tehama Cos.

10:00 Alternate Bearing in Olive
Dr. Elizabeth Fichtner, UCCE Farm Advisor, Tulare Co.

10:30 Break-Refreshments provided by West Coast Olives

10:50 Water Management Under Drought Cutbacks
Joe Connell, UCCE Farm Advisor, Butte Co.

11:20 Olive Oil Market and Future Market Potential
Paul Vossen, UCCE Farm Advisor, Sonoma County

12:00 Lunch - Courtesy Musco Family Olives, Bell Carter Olives and California Olive Ranch

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Continuing Education hours requested:
0.5 hour other,
0.5 hour laws and regulations

Cooperative Extension Work in Agriculture and Home Economics, U.S. Department of Agriculture, University of California and County of Glenn Cooperating
New Farm Advisor Introduction

Dani Lightle, UC Farm Advisor, Glenn, Butte & Tehama Counties

On February 10th, 2014, I began working as the new orchard systems farm advisor based in Glenn County. I grew up in northern Ohio and earned my bachelor's degree in Biology in 2007. Subsequently, I studied invasive forest insect pests for a year at The Ohio State University. I moved to Corvallis, Oregon in 2008 and switched to research in small fruit agricultural systems. In 2013, I completed my PhD in Entomology with a minor in Plant Pathology from Oregon State University. From 2008 to 2013, my research focus within small fruit cropping systems included biological control, transmission and control of insect-transmitted plant pathogens, and management of plant viruses.

Throughout my time in Oregon, I strove to maintain a strong working relationship with small fruit producers in order to make sure my research was both relevant and useful. I look forward to creating similar relationships with Sacramento Valley farmers and invite you to contact me with your questions, concerns, or just to introduce yourself. I can be contacted by email at dmlightle@ucanr.edu or by calling the Glenn County Extension Office at 530-865-1107.

Olive Day

April 29, 2014

Details Inside

Please phone your reservation (530-865-1107) or email (jesamons@ucanr.edu) for the complimentary lunch by April 24th so that we may accommodate all guests.