

CONFERENCE LOCATIONS & DRIVING DIRECTIONS

Humboldt State University (University Center)

1 Harpst Street, Arcata, CA

Coming from the North on Highway 101:

- Take the Sunset Avenue exit.
- Turn left on Sunset Avenue.
- Turn right on L.K. Wood Blvd.
- Turn left on Plaza Avenue into parking lot.

Coming from the South on Highway 101:

- Take the 14th Street exit.
- Continue straight onto L.K. Wood Blvd.
- Turn right on Plaza Avenue into parking lot.

SEE ENCLOSED MAP

Wharfinger Building,

1 Marina Way, Eureka, CA

Coming North into Eureka on Highway 101:

- Turn Left onto Washington Street (there's a stoplight).
- Turn Right onto Waterfront Drive (It's the large building on the left about 2/10 miles up at the intersection).

Coming South into Eureka on Highway 101:

- Highway 101 becomes 4th Street, follow it through town.
- Just past A Street, turn Right on Commercial Street.
- Turn Left on Waterfront Drive (It's the large building on the right about 3/10 miles down).



3rd Annual Western Organic Dairy Conference



March 17th & 18th 2006
Eureka, CA



Hosted by:
HUMBOLDT CREAMERY

Sponsors include:
AURORA ORGANIC DAIRY
CLOVER-STORNETTA
DAIRY FARMERS OF AMERICA
HORIZON ORGANIC DAIRY
ORGANIC VALLEY
RUMIANO CHEESE
UC COOPERATIVE EXTENSION

Conference Agenda

Optional

On Farm: "Dairy Short Courses"

Friday, March 17, 2006

- 12:00 noon Buses depart at Red Lion Hotel (Eureka)
- 12:30 p.m. Arrive at the O'Neil Dairy (Loleta)
- Session I: "Soils on the Farm" - Gary Zimmer
- Session II: "Herd Health" - Marta Engel
- 3:00 p.m. Bus departs O'Neil's for tour of Dairy Region
- 4:00 p.m. Arrive at Red Lion Hotel

Friday, March 17, 2006

Humboldt State University, (University Center)
1 Harpst Street, Arcata, CA

Opening Dinner

- 5:00 - 7:00 p.m. Registration/Informal Reception
- 7:00-7:15 p.m. **Opening Remarks**
Rich Ghilarducci—Humboldt Creamery
- Welcome to Humboldt State University**
Dr. Rollin Richmond, President
Humboldt State University
- 7:15-9:00 p.m. **Organic Dinner**, Guest Speaker
Walter Robb, Co-President,
Whole Foods Market

HOTEL INFORMATION

We reserved rooms at special conference rates at the following hotels:

The Red Lion Hotel
(707) 445-0844
\$79 per night

The Best Western Humboldt Bay Inn
(800) 521-6996

Conference Agenda

Saturday, March 18, 2006

Humboldt State University, (University Center)
1 Harpst Street, Arcata, CA

- 8:00-8:10 a.m. Opening of Conference Sessions
Rich Ghilarducci—Humboldt Creamery
- 8:10-10:00 a.m. Session I: "Organic Herd Health"
Speaker 1: Dr. Arden Nelson
Speaker 2: Dr. Marta Engel
Speaker 3: Dr. Hubert Karreman
Moderator: Clark Driftmier—Aurora Organic
- 10:00-10:15 a.m. **Organic Coffee Break**
- 10:15-12:00 a.m. Session II: "Soils"
Speaker 1: Gary Zimmer- Midwest Bio
Speaker 2: Jack Lazor - Butterworks Farm
Moderator: George Siemon - Organic Valley
- OR**
- 10:15-12:00 a.m. Session II: "Get Your Hormones On Track"
(Women's)
Speaker: Dr. Sherrill Sellman, M.D.
- 12:00 -1:15 p.m. **Lunch Break**
- 1:15 -2:45 p.m. Session III: "Certification "
Speaker 1: Megan Kuhn - QAI
Speaker 2: John Foster - Oregon Tilth
Speaker 3: Leslie Zuck - Pennsylvania Certified
Moderator: Kelly Shea - Horizon Organic
- 2:45 - 3:00 p.m. **Break**
- 3:00 - 4:30 p.m. Session IV: "Dairy Producer Panel"
Speaker 1: Jon Bansen
Speaker 2: Forest Stricker
Speaker 3: Arie De Jong
Moderator: Harry Markos - Markos Consulting

Saturday, March 18, 2006

Wharfinger Building
1 Marina Way, Eureka CA

- 6:00- 7:00 p.m. Reception
- 7:00- 9:00 p.m. **Organic Dinner - Guest Speaker**
Dr. Chuck Benbrook, Organic Center
- Conference Adjourned**

Western Organic Dairy Conference

Please provide the information requested below, check any applicable boxes, and return to Humboldt Creamery Association by March 10, 2006. Please print legibly.

Please mail to: Humboldt Creamery Assoc.,
572 Highway 1, Fortuna, CA 95540 or fax to (707) 726-7117. If you have any questions, call us at (707) 725-6182, or e-mail tfisher@humboldtdairy.com. Thank you.

March 17th & 18th 2006

NAME _____ PHONE _____

COMPANY _____

ADDRESS _____

CITY-STATE-ZIP _____

EMAIL _____

Many thanks to our sponsors for their generous contributions. The conference would not be possible without their support. This conference is being offered at NO COST to certified organic dairy producers. The cost to attend the conference (including meals) is \$100 per person.

Number of Attendees in your Group _____

Number Attending Friday Dairy Short Course _____

Please check which meal events you plan to attend and indicate menu selection(s) where applicable.

___ Friday Organic Dinner (Please Select)
___ Beef ___ Vegetarian

___ Saturday Organic Dinner (Please Select)
___ Chicken ___ Vegetarian

___ Please check here if you require special arrangements under ADA.
Please provide the names of attendees in your party.

To reserve your meals, be sure to register
by
March 10, 2006.