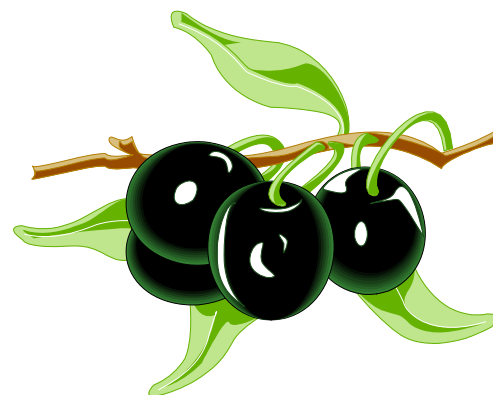


# Improving Productivity through Better Business Planning For California Table Olive Growers



Tuesday, September 8, 2009  
Glenn County Farm Bureau Office  
831 Fifth Street - Orland, CA  
9:00 – Noon

- 8:30 a.m.           **Registration**
- 9:00                 **Introduction**  
*Bill Krueger, UCCE Glenn County, and Louise Ferguson, UC Cooperative Extension Specialist, Department of Plant Sciences, UC Davis*
- 9:15                 **What yield, Price-to-Harvest, and Price-per-Ton Equations are Profitable for Table Olive Growers**  
*Karen Klonsky, UC Cooperative Extension Specialist, Department of Agricultural and Resource Economics, UC Davis*
- 9:45                 **Current Mechanical Olive Harvesters and Ongoing Research**  
*Louise Ferguson, UC Cooperative Extension Specialist, Department of Plant Sciences, UC Davis*
- 10:15               **Break**
- 10:35               **Processed Fruit Analysis: Hand versus Machine Harvesting**  
*Jean-Xavier Guinard, Professor and Sensory Scientist, Department of Plant Sciences, UC Davis*
- 11:05               **Table Olive Orchards of the Future**  
*Bill Krueger, Farm Advisor, UC Cooperative Extension, Glenn County*
- 11:35               **Questions, Discussion and Closing**



*Bill Krueger*  
**Bill Krueger**  
**Farm Advisor**

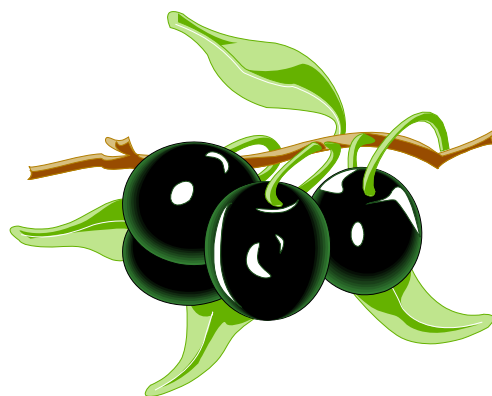
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