



*Agriculture ● Home Economics ● 4-H*

**UC COOPERATIVE EXTENSION GLENN COUNTY**

# **4-H NEWS FLASH**

*Submitted by Betsy Karle, County Director*

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## **NATIONAL PAPER CLOVER CAMPAIGN CONTINUES**

### **SUPPORT OF GLENN COUNTY 4-H YOUTH**

National 4-H Council has announced the launch of the spring 2016 *4-H Paper Clover Campaign* in partnership with Tractor Supply Company (TSC). This event marks the sixth year of collaboration between the organizations on the national in-store fundraiser, benefiting state and local 4 H programming in each of the communities where a TSC or Del's Farm and Feed Supply store is located.

The spring 2016 *4-H Paper Clover Campaign* will take place April 13-24, 2016. Shoppers at the Willows Tractor Supply Company store will have the opportunity to support 4-H in Glenn County by choosing to purchase paper clovers for a \$1 or more at checkout. All funds raised will be donated to 4-H, and will support 4-H youth development program activities in Glenn County.

"For many years, the Paper Clover fundraiser has allowed us to provide thousands of 4-H youth across the country greater access to 4-H programs," said Jennifer Sirangelo, president and CEO, National 4-H Council. "We are thrilled about our continued partnership with Tractor Supply Company as it drives the excitement of local community participation and support for 4-H programs, and therefore the success of the *4-H Paper Clover Campaign*."

Last year, across 49 states, the TSC *4-H Paper Clover Campaign* provided more than \$1.8 million to 4-H across the country. All proceeds raised directly benefit 4-H, with 70 percent of funds being returned to state and local 4-H programs. The effort has provided direct support for local camps, after-school programs and other activities, and has granted scholarships to these events where youth can explore their interests in everything from animal science to robotics.

"The Paper Clover fundraiser is a significant part of Tractor Supply Company's support of 4-H programs throughout the 1,300 communities we serve," said Christi Korzekwa, vice president, Marketing, Tractor Supply Company. "We are proud to be able to provide essential funding to more than 1,000 county 4-H programs. These programs make a positive impact on young people that last a lifetime. The continued success of the Tractor Supply Paper Clover fundraisers demonstrate the importance of our 4-H partnership with our customers, team members and

communities."

Once again, funds donated during the national campaign will be tracked online and recorded by state and by store. Visit [www.tractorsupply.com/4-H](http://www.tractorsupply.com/4-H) for more information on the spring 2016 4-H Paper Clover Campaign and to view the donation tracker.

### **About 4-H**

4-H, the nation's largest youth development organization, grows confident young people who are empowered for life today and prepared for career tomorrow. 4-H programs empower nearly six million young people across the U.S. through experiences that develop critical life skills. 4-H is the youth development program of our nation's Cooperative Extension System and USDA, and serves every county and parish in the U.S. through a network of 110 public universities and more than 3000 local Extension offices. Globally, 4-H collaborates with independent programs to empower one million youth in 50 countries. The research-backed 4-H experience grows young people who are four times more likely to contribute to their communities; two times more likely to make healthier choices; two times more likely to be civically active; and two times more likely to participate in STEM programs.

Learn more about 4-H at [www.4-H.org](http://www.4-H.org), find us on Facebook at [www.facebook.com/4-H](http://www.facebook.com/4-H) and on Twitter at <https://twitter.com/4H>.

### **About Tractor Supply Company**

Tractor Supply Company, operates more than 1,400 stores in 49 states. Tractor Supply Company stores are focused on supplying the lifestyle needs of recreational farmers and ranchers. The company also serves the maintenance needs of those who enjoy the rural lifestyle, as well as tradesmen and small businesses. Tractor Supply Company stores are located in the outlying towns in major metropolitan markets and in rural communities. The company offers a comprehensive selection of merchandise for the health, care, growth and containment of horses, livestock and pets including select Purina and Nutrena brand feeds; a broad selection of agricultural products; and tools and hardware selected for our customers' needs. In addition, the company sells light truck equipment, work clothing for the entire family, and an extensive line of seasonal products including lawn and garden power equipment products. For more information on Tractor Supply, access the website at [www.TractorSupply.com](http://www.TractorSupply.com).

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