



Olive News



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UCCE Sacramento Valley Olive Day

Bill Krueger
Farm Advisor

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To simplify information, trade names of products have been used. No endorsement of named products is intended, nor is criticism implied of similar products which are not mentioned.

UCCE Sacramento Valley Olive Day

Wednesday April 18, 2012
Veterans Memorial Hall
1620 Solano Street, Corning

Co-sponsored by Musco Family Olives, Bell Carter Olives, California Olive Ranch, West Coast Olive Products and the Glenn County Ag. Commissioner

- 7:30 a.m. Registration
- 8:00 Ag Commissioner Update – *Doug Compton, Tehama County Ag. Commissioner’s Office*
- 8:20 Review of Olive Fly Situation at the Cannery 2011- *Canner Representatives*
- 9:35 Olive Pest Management District Updates- *Speakers to be determined*
- 8:55 Olive Fly Control Update - *Bill Krueger, UCCE Farm Advisor, Glenn County*
- 9:25 Mechanical Harvest Update- *Louise Ferguson, UCCE Olive Specialist*
- 9:55 Coffee Break - *Courtesy of West Coast Olive Products*
- 10:15 Overview of Olive Diseases Including Olive Knot- *Elizabeth Fichtner, UCCE Farm Advisor, Tulare County*
- 10:45 Olive Root Physiology and Root Functions - *Joe Connell, UCCE Farm Advisor, Butte County*

(continued)

- 11:15 Research Updates: Stem Water Potential, A Tool for Irrigation Scheduling and Monitoring and Mechanical Hedging of Oil Olives - *Bill Krueger, UCCE Farm Advisor, Glenn County*
- 11:45 California Olive Committee Activities –*Alexander Ott, Executive Director, California Olive Committee*
- 12:15 Lunch - *Courtesy of Musco Family Olives, Bell Carter Olives and California Olive Ranch*

Continuing education credit has been applied for and will be granted if approved.

Please phone (530-865-1155) or email in (jesamons@ucdavis.edu) your reservation for the complimentary lunch by April 12th so that we may accommodate all guests.



Olive Day April 18, 2012

Details Inside

Nonprofit Organization
U.S. Postage
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Orland, CA
Permit No. 63

Glenn County
Cooperative Extension
P. O. Box 697
Orland, CA 95963