



# Olive News



April 1, 2014  
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UCCE Farm Advisor

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## UCCE Sacramento Valley Olive Day

Tuesday, April 29, 2014  
Veterans' Memorial Building  
1620 Solano Street, Corning

*Co-sponsored by Musco Family Olives, Bell Carter Olives, California Olive Ranch, West Coast Olive Products, UCCE in Glenn, Tehama and Butte Counties and the Tehama County Ag. Commissioner*

- 8:00 a.m. **Registration**  
*Moderator – Dr. Dani Lightle, UCCE Farm Advisor, Glenn, Butte & Tehama*
- 8:30 **Agricultural Commissioner's Update**  
*Doug Compton - Tehama County Agricultural Commissioner's Office*
- 9:00 **Mechanical Harvest of Table Olives – Research Update**  
*Dr. Louise Ferguson - UCCE Olive Specialist, Plant Science, UCD*
- 9:30 **Olive Pest Management Districts Update**  
*Glenn and Tehama Counties, Speakers to be determined*  
**Olive Fly and Brown Marmorated Stink Bug Identification**  
*Dr. Dani Lightle, UCCE Farm Advisor, Glenn, Butte & Tehama Cos.*
- 10:00 **Alternate Bearing in Olive**  
*Dr. Elizabeth Fichtner, UCCE Farm Advisor, Tulare Co.*
- 10:30 **Break-Refreshments provided by West Coast Olives**
- 10:50 **Water Management Under Drought Cutbacks**  
*Joe Connell, UCCE Farm Advisor, Butte Co.*
- 11:20 **Olive Oil Market and Future Market Potential**  
*Paul Vossen, UCCE Farm Advisor, Sonoma County*
- 12:00 **Lunch - Courtesy Musco Family Olives, Bell Carter Olives and California Olive Ranch**

**Continuing Education hours requested:  
0.5 hour other,  
0.5 hour laws and regulations**

## **New Farm Advisor Introduction**

*Dani Lightle, UC Farm Advisor, Glenn, Butte & Tehama Counties*

On February 10th, 2014, I began working as the new orchard systems farm advisor based in Glenn County. I grew up in northern Ohio and earned my bachelor's degree in Biology in 2007. Subsequently, I studied invasive forest insect pests for a year at The Ohio State University. I moved to Corvallis, Oregon in 2008 and switched to research in small fruit agricultural systems. In 2013, I completed my PhD in Entomology with a minor in Plant Pathology from Oregon State University. From 2008 to 2013, my research focus within small fruit cropping systems included biological control, transmission and control of insect-transmitted plant pathogens, and management of plant viruses.

Throughout my time in Oregon, I strove to maintain a strong working relationship with small fruit producers in order to make sure my research was both relevant and useful. I look forward to creating similar relationships with Sacramento Valley farmers and invite you to contact me with your questions, concerns, or just to introduce yourself. I can be contacted by email at [dmlightle@ucanr.edu](mailto:dmlightle@ucanr.edu) or by calling the Glenn County Extension Office at 530-865-1107.



# **Olive Day**

## **April 29, 2014**

### **Details Inside**

Please phone your reservation (530-865-1107) or email ([jesamons@ucanr.edu](mailto:jesamons@ucanr.edu)) for the complimentary lunch by April 24th so that we may accommodate all guests.

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Glenn County  
Cooperative Extension  
P. O. Box 697  
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